

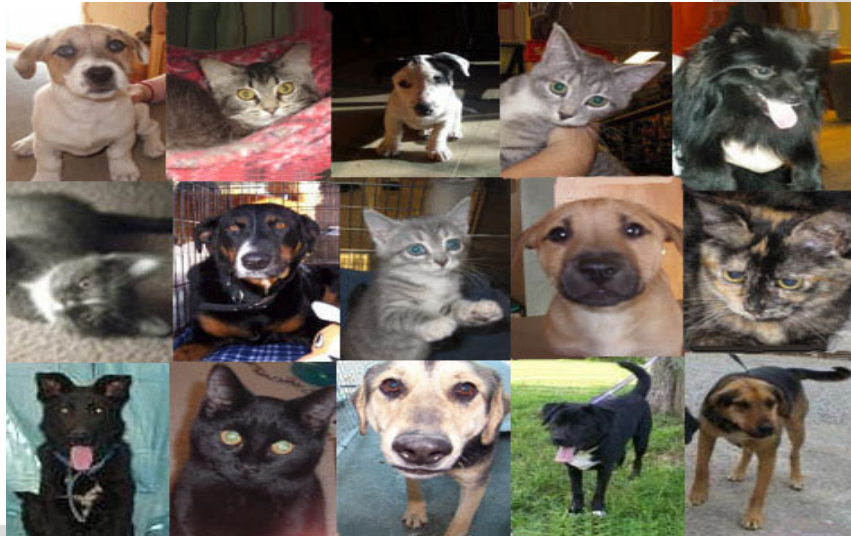
GABBY'S SANCTUARY ARK

Since 2008

A Nonprofit 501 (c) 3 Organization



HOMELESS ANIMAL SHELTER



SPONSORSHIP OPPORTUNITIES

2012-2013

GABBY'S SANCTUARY ARK

A Nonprofit 501 (c) (3) Organization

Since 2008

Sponsorship Opportunities

Gabby's Sanctuary ARK (GSA) is a 501 © (3) nonprofit corporation organized for charitable and educational purposes of companion animal rescue, care and placement of those destined for premature euthanasia in Southern Dallas County. Gabby's Sanctuary ARK will provide an atmosphere for hurting children and adults for healing and restoration through equestrian therapy.

Custom-tailored corporate sponsorship packages are available. A partnership with Gabby's Sanctuary ARK allows companies and individuals to reach thousands of shelter visitors and proudly demonstrate an animal loving commitment.

Gabby's Sanctuary ARK is honored to have a highly visible position within the animal-friendly population of the Southern Dallas County region. If you are interested in exploring a mutually-beneficial relationship between your business or organization and Gabby's Sanctuary ARK for please contact Ken Carter at our public relations firm – Focus Communications at 214-744-1428 ext. 206 or kencarter@focuspr.com

Partner (\$25,000 and up)

- Company name and logo on website for 12 months
- Industry exclusivity
- Website link
- Company signage at shelter
- Name listed on Sponsor Wall
- Promotional material included in media information kit
- Photo ops with special guests at shelter events
- Naming right opportunity (negotiable)
- Promotional literature at Shelter
- Oversized custom engraved brick in front walk
- Full page ad in newsletter

Pack Leader (\$10,000 and up)

- Company name or logo on website Homepage for 3 months
- Company name, website link, contact info in "Sponsors" tab on website; for duration of sponsorship
- Special thanks in twice yearly newsletter
- Special thanks in two editions of e-newsletter with link to sponsor's website Display one piece of promotional literature at Shelter
- Oversized custom engraved brick in front walk
- One half page ad in newsletter

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Cat's Meow (\$8,500)

- Company name, website link, contact info in "Sponsors" tab on website
- Special thanks in twice published yearly newsletter
- Special thanks in one edition of e-newsletter with link to sponsor's website
- Display one piece of promotional literature at Shelter
- Oversized custom engraved brick in front walk
- Quarter page ad in newsletter

Cowboy (\$6,500)

- Company name, website link, contact info in "Sponsors" tab on website
- Special thanks in twice published organization newsletter
- Special thanks in one edition of e-newsletter with link to sponsor's website
- Display one piece of promotional literature at Shelter
- Oversized custom engraved brick in front walk

Top Dog (\$1,000 to \$2,499)

- Company name, website link, contact info in "Sponsors" tab on website
- Special thanks in organization newsletter
- Display one piece of promotional literature at Shelter
- Standard custom engraved brick in front walk

Best Friend (\$500 to \$999)

- Company name, contact info in "Sponsors" tab on website
- Standard custom engraved brick in front walk

Friend (\$250 to \$499)

- Company name, contact info in "Sponsors" tab on website

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Support Rescue & Medical Sponsor..... \$750

Did you know that GSA provides a high level of care to every animal that we rescue, to help ready that pet for adoption?

For many pets, this medical assessment includes a comprehensive exam, multiple vaccinations, spay or neuter surgery, de-worming, and other procedures, as required.

Some of the pets that we rescue require critical care, special surgery and/or face chronic health issues that require a great degree of care. Our no-kill policy commitment is to every animal that we rescue – our commitment to providing on-going care and support that each animal requires.

In turn, our generous supporters help us save many lives through their support of these important GSA programs.

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Corporate Sponsorship Promotion Policy

This policy is set forth to provide potential corporate sponsors with specific expectations of promotional opportunities available through Gabby's Sanctuary ARK (GSA) in exchange for donations of cash or in-kind goods or services. It is the goal of the Gabby's Sanctuary ARK to offer and manage sponsorships fairly and consistently within each sponsorship tier. Corporate Sponsorship promotion opportunities may be separate from, and are not always applicable to any events organized by the Gabby's Sanctuary ARK.

Gabby's Sanctuary ARK reserves the right to decline sponsorship offers because of unsuitability of the partnership as deemed by the organization. The organization may also decline promotional requests outside of current policy. Promotion requests outside of the current policy must be approved by the Board of Directors.

Gabby's Sanctuary ARK does not necessarily recommend or endorse any of its Corporate Sponsors; rather, we offer visibility within a community of friends and supporters via multiple communication vehicles.

Gabby's Sanctuary ARK will provide promotional opportunities to Corporate Sponsors on a rolling 12-month basis unless otherwise noted. Please contact Ken Carter of Focus Communications at 214-744-1428 ext. 206 or kencarter@focuspr.com to discuss, develop and confirm a sponsorship package that will meet your marketing needs

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Sponsorship Form

Sponsor Name _____

Address _____

Phone _____ Email _____

How would you a plaque in your /company's name? (Please print clearly)

Please check item(s) below

Partner (\$25,000 and up)

Pack Leader (\$10,000 and up)

Cat's Meow (\$8,500)

Cowboy (\$6,500)

Top Dog (\$1,000 to \$2,499)

Copper (\$500 to \$999)

Best Friend (\$500 to \$999)

Friend (\$250 to \$499)

Support Rescue & Medical

I would like to sponsor a cat for \$60.

I would like to sponsor a dog for \$75.

I would like to sponsor a horse for \$125.

All major Credit Cards accepted/Online payment available

Make your check (payable to Gabby's Sanctuary Ark (GSA)

Mail (Please include your sponsorship form) to:

Gabby's Sanctuary Ark (GSA) Animal Shelter,

PO Box 206,

Cedar Hill, Tx 72737

Signature _____ **Date** _____

Thank you for your tax-deductible contribution! You will be asked to renew your sponsorship on an annual basis to help cover the costs of food, medicine, and supplies for the animals that live at GABBY's throughout the year.